

# ***STRATEGIC PLAN***

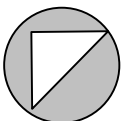
## ***2006→2011→2021***

### **EXECUTIVE SUMMARY**

***Mayor, City Council  
and Executive Team***



***Boca Raton, Florida  
April 2006***



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**STRATEGIC FRAMEWORK  
FOR THE CITY OF BOCA RATON**

**VISION 2021**

*“Desired Destination for Boca Raton”*

**PLAN 2011**

*“Map to Boca Raton’s Destination”*

**EXECUTION**

*“Route for Next Year”*

**MISSION**

*“Responsibilities of Boca Raton”*

**BELIEFS**

*“How Boca Raton Should Operate”*

# BOCA RATON VISION 2021

## THE PREMIER COMMUNITY

A Quality Place to Live,  
A Great Place to Work,  
An Outstanding Place to Play!

A WORLD CLASS  
LOCAL GOVERNMENT

# BOCA RATON VISION

A Quality Place to Live,  
A Great Place to Work,  
An Outstanding Place to Play!

## THE CITY OF BOCA RATON

is a PREMIER COMMUNITY<sup>(A)</sup>  
with *BEAUTY BY DESIGN*,<sup>(B)</sup>  
a *VIBRANT DOWNTOWN*<sup>(C)</sup> and  
*GREAT BEACH AND WATERWAYS*.<sup>(D)</sup>

*PEOPLE ARE SAFE*,<sup>(E)</sup> have a  
*VARIETY OF CULTURAL AND RECREATIONAL  
CHOICES FOR THEIR LEISURE TIME*,<sup>(F)</sup>  
and have *MOBILITY WITHIN OUR CITY*.<sup>(G)</sup>

The city is A WORLD CLASS LOCAL GOVERNMENT  
which is *FINANCIALLY SOUND*<sup>(H)</sup>  
and provides *EXCEPTIONAL CITY SERVICES  
RESPONSIVE TO OUR CITIZENS*.<sup>(I)</sup>

There is a *BALANCED ECONOMY WITH  
DIVERSE JOB OPPORTUNITIES*<sup>(J)</sup>  
and *QUALITY EDUCATIONAL OPPORTUNITIES*.<sup>(K)</sup>

► **Actions 2006 – 2007**

	<b>PRIORITY</b>
1. Master Downtown Vision and Spine Direction	Top Priority
2. FAU Strategy	Top Priority
3. Boca “Signature Event”	Top Priority
4. Workforce Housing Policy Direction and Strategy	Top Priority
5. Wildflower Direction and Actions	Top Priority
6. L.I.R.P. and Zoning Revision	High Priority
7. FAU/I-95 Interchange	High Priority
8. FAU/Hospital Project	High Priority
9. Downtown Vision and Spine Direction	High Priority

# **City of Boca Raton Goals 2011**

**Financially Sound City Government**

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**World Class Municipal Services**

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**Strong Partnership with Our Stakeholders**

<b>GOAL 1</b>	<b>FINANCIALLY SOUND CITY GOVERNMENT</b>
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► **Objectives**

- Objective 1** Expand economic base
- Objective 2** Cost-effective delivery of city services
- Objective 3** Pursuit of revenue generating programs
- Objective 4** Adequate reserves
- Objective 5** Sufficient revenues to maintain or enhance current services
- Objective 6** Secure alternative funding sources

► **Actions 2006 – 2007**

***Policy Agenda***

1. Retirement/Pension Cost Containment Strategy
2. Fiscal Plan for City: Update Three Year Plan, Identify New Alternative Revenues
3. City Staffing Plan and Funding for New Facilities and Services
4. Impact Fees Study and Direction: Public Safety, Library, Others

**PRIORITY**

High Priority

***Management Agenda***

1. Fire Dispatch Resolution with Palm Beach County: Resolve Litigation
2. Procurement Code Update
3. “Prepay” Policy and Direction

**GOAL 2**

**WORLD CLASS MUNICIPAL SERVICES**

► **Objectives**

**Objective 1**

Professional, highly competent and motivated workforce

**Objective 2**

Attracting top-quality candidates for positions

**Objective 3**

Retaining quality employees

**Objective 4**

Improved city facilities, including City Hall and other aging facilities

**Objective 5**

Continuous improvement of city service delivery and management

**Objective 6**

Maintain “state-of-the-art” systems and ongoing training to upgrade staff skill level

**Objective 7**

Positive work environment recognizing employee performance

► **Actions 2006 – 2007**

***Management Agenda***

1. Fire Staffing Plan Implementation and Funding
2. Manager and Workforce Succession Plan and Actions
3. Hurricane Preparation and Public Education

► **Major Projects 2006 – 2007**

1. Fire Station 3 (6/06)
2. Fire Station 1 (1/07)
3. Police/Fire Training Facility (12/06)
4. Downtown Library Design (2009)
5. Wastewater Treatment Facilities Rehabilitation
6. Wastewater Lift Stations Rehabilitation (7)
7. Wastewater Infrastructure Rehabilitation
8. Sludge Dewatering Building Upgrade
9. Lime Softening Water Treatment Plant Rehabilitation
10. Spanish River Library

**GOAL 3**

**STRONG PARTNERSHIP WITH OUR STAKEHOLDERS**

► **Objectives**

**Objective 1** Well-informed citizens

**Objective 2** Citizens involved in city government

**Objective 3** Open government: from our records to new ideas

**Objective 4** Citizen trust and confidence in city officials: Mayor/Council to staff

**Objective 5** More involved, meet with private sector and universities/service

**Objective 6** Effective use of technology for communicating with citizens and for service delivery

► **Actions 2006**

**PRIORITY**

***Policy Agenda***

1. FAU Strategy and Action Plan
2. Boards, Commissions and Taskforces: Term Limit, Revolving Chairs, Recruitment of Younger Residents

Top Priority

***Management Agenda***

1. Financial Education Program (Annual)
2. Permitting Online

Top Priority

► **Major Projects 2006**

1. Council Chamber Video and Related Systems Upgrade

## **City of Boca Raton Our Mission**

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The Mission of the City of  
Boca Raton is to  
provide the highest quality of service  
to the  
community through responsible  
use of public  
resources to enhance our  
unique quality of life.

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# **City of Boca Raton Our Core Businesses**

**Make Our Community Safe**

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**Respond to Emergency Situations**

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**Provide Basic Utilities For Daily Living**

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**Build and Maintain City Infrastructure**

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**Provide Leisure and Recreational Services**

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**Plan Boca Raton's Future Growth and Development**

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**Protect/Enhance Natural Resources and Beauty**

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**Protect Interests of Boca Raton**

# **City of Boca Raton Policy Agenda 2006 – 2007**

## **TOP PRIORITY**

**Workforce Housing Policy Direction and Strategy  
Downtown Vision and Spine Direction  
FAU Strategy  
FAU/Hospital Project**

## **HIGH PRIORITY**

**Downtown Traffic Study and Design  
L.I.R.P.  
FAU/I-95 Interchange  
Retirement/Pension Cost Containment Strategy  
Wildflower Direction and Actions**

## **Management Agenda 2006 – 2007**

- 1. Hurricane Preparation and Public Education**
- 2. Permitting Online**
- 3. City Staffing Plan and Funding for New Facilities and Service**
- 4. Manager and Workforce Succession Plan and Actions**
- 5. Financial Education Program (Annual)**

## **Major Projects 2006**

- 1. Fire Station 3**
- 2. Fire Station 1**
- 3. Police/Fire Training Facility**
- 4. Downtown Library Design**
- 5. Wastewater Treatment Facilities Rehabilitation**
- 6. Wastewater Lift Stations Rehabilitation (7)**
- 7. Wastewater Infrastructure Rehabilitation**
- 8. Sludge Dewatering Building Upgrade**
- 9. Lime Softening Water Treatment Plant Rehabilitation**
- 10. Spanish River Library**
- 11. Council Chamber Video and Related Systems Upgrade**